



IT'S IN OUR HANDS

Become a 2010 Census Partner

In 2010, the U.S. Census Bureau will issue a call to action for every resident of our nation: "Be Counted."

The 2010 census is important. It determines the distribution of \$300 billion annually of government funding for critical community services. It generates thousands of jobs across the country.

Your support of the 2010 census matters. Religious leaders and faith-based groups have the credibility and respect needed to personally influence individuals within your congregations to participate. Partner with us and ensure every voice in your congregation is heard.

By supporting the 2010 census, your faith-based organization will:

- **Help your community get the funding it deserves.** Census data are used to allocate billions of dollars in government funding and can help you develop and implement new programs. It also provides key statistical information needed to secure grants. An incomplete count could mean your community does not receive its fair share of funding.
- **Bring jobs to your community.** The Census Bureau will hire hundreds of thousands of people nationwide for temporary census jobs. You can notify members of your community about job openings and help boost your local economy.

Take action:

- Include information about the 2010 Census in newsletters, bulletins and Web sites.
- Share the message that census participation is both important and safe.
- Help recruit members of your congregation and community for census jobs.
- Provide space for testing and training census employees and for use as Questionnaire Assistance Centers.
- Work with schools and family service centers in your community to spark conversations with children and families about the importance of the 2010 Census.

For more information about becoming a 2010 Census partner, go to census2010.ny.gov

FAITH-BASED ORGANIZATIONS

FAST FACTS ABOUT THE CENSUS

Safe. The Census Bureau protects information that identifies respondents or their households for 72 years.

Easy. The questionnaire contains only a few simple questions and takes just a few minutes to answer and return by mail.

Everyone counts. The census is a count of everyone living in the United States, including all 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.

Coming soon. Census questionnaires will be mailed in March 2010.