



## IT'S IN OUR HANDS

### *Become a 2010 Census Education Partner*

**In 2010, the U.S. Census Bureau will issue a call to action for every resident of our nation: "Be Counted."**

**The 2010 census is important.** It determines the distribution of \$300 billion annually of government funding for critical community services. It generates thousands of jobs. And it impacts your voice in Congress.

**As an educator, your support of the 2010 census matters.** You can engage many residents who are otherwise difficult to reach because of geography or language barriers or college students who have historically been hard to count.

#### **By supporting the 2010 census, educators will:**

- **Shape school budgets and facilities.** Census data affect distribution of Title I and special education funding and college loan programs and help determine where to build schools and child-care centers. An incomplete count could mean your community does not receive its fair share of funding.
- **Define education's voice in government.** Education organizations depend on representatives to advocate on their behalf at all levels of government. Census data will ensure you are accurately represented.
- **Secure jobs for your community.** Benefit the college students you serve or the families in your school system by sharing census employment opportunities.

#### **Census in schools—a unique opportunity for education partners**

Through the Census in Schools program, education partners receive free educational materials and event ideas to teach students and their families about the census' role in U.S. history, current events and more.

#### **Take action:**

- Include information about the 2010 Census in school newsletters and newspapers, on school marquees, at parent-teacher conferences and in school or campus lobbies.
- Use Census in Schools lessons within your school or organization.
- Provide speaking opportunities at your education conferences, school symposiums, and school board or parent meetings.
- Provide space for Questionnaire Assistance Centers.

**For more information about becoming a 2010 Census partner, go to [census2010.ny.gov](http://census2010.ny.gov)**

## EDUCATION ORGANIZATIONS

### **FAST FACTS ABOUT THE CENSUS**

**Safe.** The Census Bureau protects information that identifies respondents or their households for 72 years.

**Easy.** The questionnaire contains only a few simple questions and takes just a few minutes to answer and return by mail.

**Everyone counts.** The census is a count of everyone living in the United States, including all 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.

**Coming soon.** Census questionnaires will be mailed in March 2010.