



# IT'S IN OUR HANDS

## Become a 2010 Census Partner

In 2010, the U.S. Census Bureau will issue a call to action for every resident of our nation: "Be Counted."

**The 2010 Census is important.** It determines the distribution of \$300 billion annually of government funding for critical community services and generates thousands of jobs across the country.

**Your support matters.** As an organization that provides vital services to your community, you are a trusted voice with a unique connection to the people you serve. Partner with the Census Bureau and help ensure that everyone has a voice in this vital count.

**By supporting the 2010 Census, your community-based or social service organization will:**

- **Bring jobs to your community.** Hundreds of thousands of jobs will need to be filled nationwide for 2010 Census operations. More jobs mean a more robust local economy.
- **Help your community get needed funding.** Census data determine the allocation of government funding, help planners determine where there is the greatest need for social services and guide where to build job training centers, child-care and community centers, and other service facilities. An incomplete count could mean your community does not receive its fair share of funding.
- **Receive an accurate portrait of your community.** Census data will help your organization estimate the number of residents in need of services and the number of potential volunteers in your community.

### Take action:

- Include information about the 2010 Census in newsletters, on bulletin boards, in lobbies and online.
- Answer questions and help people overcome misconceptions about the 2010 Census. Share the benefits of being counted and reassure your community their answers are safe.
- Help recruit applicants for 2010 Census positions, providing jobs to those in need in your community.
- Provide space for testing and training 2010 Census employees.
- Provide space for Be Counted sites and Questionnaire Assistance Centers.

**For more information about becoming a 2010 Census partner, go to [census2010.ny.gov](http://census2010.ny.gov)**

## COMMUNITY-BASED AND SOCIAL SERVICE ORGANIZATIONS

### FAST FACTS ABOUT THE CENSUS

**Safe.** The Census Bureau protects information that identifies respondents or their households for 72 years.

**Easy.** The questionnaire contains only a few simple questions and takes just a few minutes to answer and return by mail.

**Everyone counts.** The census is a count of everyone living in the United States, including all 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.

**Coming soon.** Census questionnaires will be mailed in March 2010.