

APPALACHIAN REGIONAL COMMISSION (ARC) PROGRAM AREA DEVELOPMENT PROJECT SOLICITATION FEDERAL FISCAL YEAR (FFY) 2018

PROGRAM OVERVIEW

The Appalachian Regional Commission is a federal-state-local partnership established under the Federal Appalachian Regional Development Act of 1965 to improve the economy and quality of life in the thirteen-state Appalachian region. The Appalachian portion of New York State (“Appalachian New York”) is comprised of the following fourteen counties: Allegany, Broome, Cattaraugus, Chautauqua, Chemung, Chenango, Cortland, Delaware, Otsego, Schoharie, Schuyler, Steuben, Tioga and Tompkins. The Department of State under the direction of Secretary of State Rossana Rosado is responsible for administering the Appalachian Program in New York State. The three Local Development Districts in Appalachian New York play an instrumental role in developing regional plans and priorities and developing a yearly comprehensive project investment strategy.

The ARC program is unique in that it can be responsive across the entire region to a variety of economic and social development needs of Appalachian communities. It serves to foster regional solutions to common challenges.

ELIGIBLE PROJECT ACTIVITIES

ARC’s Strategic Plan for 2016-2020 (<http://www.arc.gov/about/ARC2016-2020StrategicPlan.asp>) details five Investment Goals for the Federal Appalachian Region. These can be summarized as:

- Goal 1: Economic Opportunities
- Goal 2: Ready Workforce
- Goal 3: Critical Infrastructure
- Goal 4: Natural and Cultural Assets
- Goal 5: Leadership and Community Capacity

2018 NEWYORK STATE PROGRAM PRIORITIES

For the 2018 program cycle, it is essential that ARC projects implement state and local priorities that are reflected in regional strategies. Each Local Development District (LDD) has developed its set of regional strategies to promote economic and social development in each region, and each Regional Economic Development Council is charged with developing a strategic plan to expand the regional economy. All of the ARC’s investment goals are consistent with priorities articulated by the regional councils and the LDDs.

ARC Investment Goal 1: Economic Opportunities

Invest in entrepreneurial and business development strategies that strengthen Appalachia’s economy.

NYS Implementing Strategies

- Strategy 1.1: Encourage and support entrepreneurship and local business development through technical assistance, incubation and acceleration, capital access, mentoring, networking, business-ownership transition, and other types of support.
- Strategy 1.2: Support the growth and startup of high-potential businesses, particularly in targeted sectors that build on local and regional assets. This includes, but is not limited to: advanced manufacturing, clean energy, health care, high-technology, tourism, agriculture and local food systems.
- Strategy 1.3: Enhance the competitiveness of the Region’s manufacturers.
- Strategy 1.4: Promote strategies to connect start-up and established businesses to global markets.

ARC Investment Goal 2: Ready Workforce

Improve the education, knowledge, skills, and health of residents to work and succeed in Appalachia.

NYS Implementing Strategies

- Strategy 2.1: Develop and support educational programs and institutions that contribute to a better educated workforce prepared for 21st Century careers.
- Strategy 2.2: Support programs that provide basic and soft skills training to prepare workers for employment, reentry into the workforce, or to transition to sectors that are experiencing growth and that provide opportunities for advancement
- Strategy 2.3: Increase local residents’ access to STEAM and other skills training on state-of-the-art technology and processes across all educational levels.
- Strategy 2.4: Improve access to affordable, high-quality health care for workers and their families.
- Strategy 2.5: Support public health practices and sustainable clinical services that address health conditions that affect the Region’s economic competitiveness.
- Strategy 2.6: Develop and support sustainable programs that remove barriers to participating in the workforce.

ARC Investment Goal 3: Critical Infrastructure

Invest in critical infrastructure—especially broadband; transportation, including the Appalachian Development Highway System; and water/wastewater systems.

NYS Implementing Strategies

- Strategy 3.1: Promote the productive and strategic use of broadband and telecommunications infrastructure throughout the Region to increase connectivity and strengthen economic competitiveness.
- Strategy 3.2: Ensure communities have the adequate basic infrastructure (water, sewer, diversified energy, and housing) they need to implement their community and economic development objectives.
- Strategy 3.3: Support the construction and adaptive reuse of business development sites and public facilities to generate economic growth and revitalize local economies.
- Strategy 3.4: Strengthen links between transportation networks and economic development; invest in intermodal transportation planning and infrastructure that builds on the ADHS and maximizes the Region’s access to domestic and international markets.

ARC Investment Goal 4: Natural and Cultural Assets

Strengthen Appalachia’s community and economic development potential by leveraging the Region’s natural and cultural heritage assets.

NYS Implementing Strategies

- Strategy 4.1: Preserve and strengthen existing natural assets in support of economic opportunities that generate local and regional benefits.
- Strategy 4.2: Preserve and strengthen existing cultural assets, such as unique historic, artistic, and heritage sites through strategic investments that advance local and regional economic opportunities.
- Strategy 4.3: Support strategic plans and investment in building connections to and between the Region's natural and cultural resources.
- Strategy 4.4: Support preservation and stewardship of downtown communities, historic districts, and main streets to advance local economic growth.

ARC Investment Goal 5: Leadership and Community Capacity

Build the capacity and skills of current and next-generation leaders and organizations to innovate, collaborate, and advance community and economic development.

NYS Implementing Strategies

- Strategy 5.1: Develop and support robust inclusive leadership that can champion and mobilize forward-thinking community improvement.
- Strategy 5.2: Help develop civic leadership skills and community capacity at the local and regional level, especially among youth and next-generation leaders.
- Strategy 5.3: Strengthen the capacity of community organizations and institutions to articulate and implement a vision for sustainable, transformative community change.
- Strategy 5.4: Support visioning, strategic planning and implementation, and resident engagement approaches to foster increased community resilience and generate positive economic impacts.
- Strategy 5.5: Develop and support networks, partnerships, and other models of collaboration that catalyze public, private, and nonprofit action for community impact.
- Strategy 5.6: Provide technical assistance and referrals to communities so they have the capacity and connections needed to pursue community development opportunities.
- Strategy 5.7: Assist municipalities to leverage funding opportunities and to maximize efficient delivery of services, and provide access to information and technical assistance that supports this strategy.

INELIGIBLE PROJECT ACTIVITIES

ARC resources may NOT be used to provide assistance for (1) relocating business or industry, (2) recruitment activities that place a state in competition with one or more other states, (3) projects that promote unfair competition between businesses within the same immediate service area.

FFY-2018 PROJECT REVIEW SCHEDULE

- May 2017: Local Development District (LDD) solicitation for ARC grant proposal begins.
- July 2017: LDD deadlines for applications/pre-applications (Contact LDD)
- October, 2017: NYS Department of State deadline for ranking and copies of final ARC area development grant applications.

ARC-ELIGIBLE COUNTIES & LOCAL DEVELOPMENT DISTRICTS OF NYS

NYS/ARC ELIGIBLE PROJECTS

<ul style="list-style-type: none"> • Allegany • Cattaraugus • Chautauqua 	<p style="text-align: center;">Southern Tier West Regional Planning and Development Board 4039 Route 219, Suite 200 Salamanca, New York 14779 716-945-5301 x2211 www.southerntierwest.org EXECUTIVE DIRECTOR – Richard Zink PROGRAM CONTACT – Kimberly LaMendola E-mail: klamendola@southerntierwest.org</p>
<ul style="list-style-type: none"> • Chemung • Schuyler • Steuben 	<p style="text-align: center;">Southern Tier Central Regional Planning and Development Board 8 Dennison Parkway East, Suite 310 Corning, New York 14830 Phone 607-962-5092 www.stcplanning.org EXECUTIVE DIRECTOR – Marcia D. Weber PROGRAM CONTACT - Victoria Ehlen E-mail: EconomicDevelopment@stny.rr.com</p>
<ul style="list-style-type: none"> • Broome • Chenango • Cortland • Delaware • Otsego • Schoharie • Tioga • Tompkins 	<p style="text-align: center;">Southern Tier East Regional Planning Development Board 49 Court Street, Suite 222 Binghamton, New York 13901 (607) 724-1327 www.steny.org DIRECTOR – Jennifer Gregory PROGRAM CONTACT – Anne Redmond E-mail: ARedmond@steny.org</p>

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